

*House Legislative Oversight Committee Meeting*  
Monday, October 25, 2021

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# AGENDA

South Carolina  
House of Representatives



Legislative Oversight Committee

**EDUCATION AND CULTURAL SUBCOMMITTEE**

*The Honorable Jeffrey E. "Jeff" Johnson, Chair*

*The Honorable Kambrell H. Garvin*

*The Honorable Michael F. Rivers, Sr.*

*The Honorable Tommy M. Stringer*

***Monday, October 25, 2021***

***10:30am***

***321 - Blatt Building***

***Pursuant to Committee Rule 6.8, S.C. ETV shall be allowed access for internet streaming whenever technologically feasible.***

**AGENDA**

- I. Approve meeting minutes**
- II. Discussion of the study of the South Carolina Arts Commission**
- III. Adjournment**

# MINUTES

*Chair Wm. Weston J. Newton*

*First Vice-Chair:  
Joseph H. Jefferson, Jr.*

## **Legislative Oversight Committee**



*Kambrell H. Garvin  
Rosalyn D. Henderson-Myers  
Jeffrey E. "Jeff" Johnson  
John R. McCravy, III  
Adam M. Morgan  
Melissa Lackey Oremus  
Marvin R. Pendarvis  
Tommy M. Stringer  
Chris Wooten*

*Gil Gatch  
William M. "Bill" Hixon  
Kimberly O. Johnson  
Josiah Magnuson  
Timothy A. "Tim" McGinnis  
Travis A. Moore  
Russell L. Ott  
Michael F. Rivers, Sr.  
John Taliaferro (Jay) West, IV*

**South Carolina House of Representatives**

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Legal Counsel*

*Lewis Carter  
Research Analyst/Auditor*

*Riley E. McCullough  
Research Analyst*

## **Legislative Oversight Committee**

**Friday, October 1, 2021**

**10:30 a.m.**

**Blatt Room 110**

### **Archived Video Available**

- I. Pursuant to House Legislative Oversight Committee Rule 6.7, South Carolina ETV was allowed access for streaming the meeting. You may access an archived video of this meeting by visiting the South Carolina General Assembly's website (<http://www.scstatehouse.gov>) and clicking on *Committee Postings and Reports*, then under *House Standing Committees* click on *Legislative Oversight*. Then, click on *Video Archives* for a listing of archived videos for the Committee.

### **Attendance**

- I. The Education and Cultural Subcommittee meeting was called to order by Chair Jeffrey E. "Jeff" Johnson on Friday, October 1, 2021. Chair Johnson, Representative Kambrell H. Garvin, and Representative Michael F. Rivers, Sr., attended the meeting in person.

### **Minutes**

- I. House Rule 4.5 requires standing committees to prepare and make available to the public the minutes of committee meetings, but the minutes do not have to be verbatim accounts of meetings.

- II. Representative Garvin makes a motion to approve the meeting minutes from the June 15, 2021, meeting. A roll call vote was held, and the motion passed.

<b>Rep. Garvin’s motion to approve the June 15, 2021, meeting minutes.</b>	Yea	Nay	Not Voting
Rep. Johnson	✓		
Rep. Garvin	✓		
Rep. Rivers	✓		
Rep. Stringer			✓

### **Discussion of Arts Commission**

- I. Chair Johnson reminds all agency personnel previously sworn in that they remain under oath.
- II. Deputy Director Ashely Brown provides comments related to:
- a. Community art development deliverables:
    - i. Art of Community: Rural SC; and
    - ii. CREATE: Rural SC

Deputy Director Brown provides an overview of federal American Rescue funding (\$20 million over three years) to the Arts Commission from funds provided to the Department of Education (artsgrow SC program).

- III. Senior Deputy Director Milly Hough provides comments related to agency’s communications and promotions:
- a. Cultural districts;
  - b. Arts Daily;
  - c. Governor’s Award for the Arts; and
  - d. Jean Laney Harris Folk Heritage Awards a collaboration with USC McKissick Museum;

Senior Deputy Director Hough also provides comments relating to the agency’s reporting requirements:

- e. Accountability report;
  - f. Education Improvement Act report;
  - g. National Endowment for the Arts Reports;
  - h. Final Grant Reports.
- IV. Director David Platts provided brief comments.
- V. Subcommittee members ask questions relating to both the education programming deliverables and artist development deliverables.

- a. Evaluation of community development deliverables;
- b. Federal designated promise zones;
- c. Impact of Art of Community: Rural SC;
- d. How agency reaches out to young artists for CREATE: Rural SC;
- e. Skills taught in CREATE: Rural SC;
- f. Community advocacy;
- g. Cultural districts;
- h. How does the agency track websites;
- i. Agency communication outreach;
- j. Jean Laney Folk Heritage Award;
- k. Elementary and Secondary School Emergency Relief (ESSER) funding to the Arts Commission from the Department of Education (i.e., artsgrow SC);

Agency staff respond to the members' questions.

## **Adjournment**

There being no further business, the meeting is adjourned.

## SC ARTS COMMISSION STUDY TIMELINE



### Meetings Regarding the Agency

The Committee meets with, or about, the agency on two occasions, and the Subcommittee meets with, or about, the agency on two occasions. All meetings are open to the public and stream live online; also, the videos are archived and the minutes are available online. A timeline of meetings and other actions is set forth in Figure 3, followed by a description of each meeting.

<b>December 9, 2019</b>	At <b>Meeting 1</b> , the <b>Committee selects SC Arts Commission</b> as the next agency for the Education and Cultural Subcommittee to study.
<b>January 15, 2020</b>	The Committee provides the agency with <a href="#">notice</a> about the oversight process.
<b>February 28 – April 1, 2020</b>	The Committee solicits input from the public about the agency in the form of an <b>online public survey</b> .
<b>March 13, 2020</b>	SC Arts Commission submits its Program Evaluation Report.
<b>April 8, 2021</b>	At <b>Meeting 2</b> the Committee receives public input about the agency.
<b>April 15, 2021</b>	The Subcommittee holds <b>Meeting 3</b> with the agency to discuss an overview of its mission, history, resources, major programs, successes, challenges, and emerging issues.
<b>May 18, 2021</b>	The Subcommittee holds <b>Meeting 4</b> with the agency to discuss Agency Finances; Compliance and Risk Management; Agency Successes, Challenges and Emerging Issues; Organizational units; and Deliverable Group 1.
<b>June 15, 2021</b>	The Subcommittee holds <b>Meeting 5</b> with the agency to discuss Deliverable Groups 2-6.
<b>October 1, 2021</b>	The Subcommittee holds <b>Meeting 6</b> with the agency to discuss Deliverable Groups 4-6; and collaboration with the Department of Education and the receipt of Elementary and Secondary School Emergency Relief Fund support.
<b>October 25, 2021</b>	The Subcommittee holds <b>Meeting 7</b> with the agency to discuss the legislative declaration creating the agency, its understanding or interpretation of the declaration's legislative intent, and provide further clarification regarding the Arts Education Data Project.

Figure 1. Summary of key dates and actions in the study process

## SC ARTS COMMISSION SNAPSHOT

# South Carolina Arts Commission

## History

- 1965- Congress created the National Endowment for the Arts
- 1967- Governor Robert McNair signs law creating the S.C. Arts Commission
- 1976 -Spoleto USA held in Charleston for the first time
- 1993- Sponsored the first statewide Design Arts Conference
- 2018- the Agency awarded grants in 46 counties, awarding \$4.3 million through 458 grants

## Agency Mission

The mission of the South Carolina Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina.

## Organizational Units

### Accounting

- Manage budget and finances

### Administration

- Administer overall agency functions

### Artist Development

- Manage artist development programs and grants

### Arts Education

- Manage arts education programs and grants

### Communications

- Promote agency programs and services

### Community Arts Development

- Manage community arts development programs and grants

### Grants

- Manage and Process Grants

## Resources (FY 18-19)

### Employees

17  
filled FTE positions  
at the start of the year

### Funding

\$6,941,498  
appropriated and authorized

## Successes

Identified by the agency

- Awarding grants in all 46 counties
- Increasing outreach to rural communities
- Securing \$1 million in recurring EIA funds
- Creating the Education Pilot Projects
- Releasing a new study of the economic impact of the arts

## Challenges

Identified by the agency

### Current:

- Revamping the Art and Basic circular program
- Increasing staff
- Funding to reach more communities

### Emerging:

- Reaching 100% of the agency's affirmative action goals
- Launching a new, customer friendly online grant system
- Securing funds for arts therapy to member of the military and their families

# AGENCY PRESENTATION



House Oversight Presentation

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## SECTION 60-15-10. Legislative Declaration of Policy

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It is hereby declared to be the policy of the State to join with private patrons and with institutions and professional organizations concerned with the arts to ensure that the role of the arts in the life of our communities will continue to grow and play an ever more significant part in the welfare and educational experience of our citizens.

It is further declared that all activities undertaken by the State in carrying out this policy shall be directed toward encouraging and assisting rather than limiting the freedom of artistic expression that is essential for the well-being of the arts.

# Community Engagement and Creative Placemaking

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- *Creative Placemaking*: A process where community members, artists, community developers, and other stakeholders use arts and cultural strategies to implement community-led change.
- The Arts Commission is committed to serving all South Carolinians. The encouragement of community engagement and connection is about growing healthy vibrant communities. Arts and culture are a vital component of healthy communities and our goal is to work with citizens throughout our state to support those communities.
- SCAC has a long history of broad support from the General Assembly in fostering “the role of the arts in the life of our communities” and improving “the welfare and educational experience of our citizens.”



# Art of Community: Example of Connectivity

## Communities Helping Communities

Maven Michael Dantzler's work developing a community garden in **Eastover** has led to an apprenticeship helping to preserve the nationally recognized topiary garden of **Bishopville** artist Pearl Fryar.





# Art of Community:

## Example of Community Project



### Upstate and Lowcountry Brought Together

Through arts education programming at the **Newberry** Arts Center, adults, students and children have the opportunity to try their hands at painting, pottery, drawing, printmaking, felting and storytelling in classes, camps and local events.

Summer arts programming and afternoon arts classes for K-7 emphasized literacy by asking students to write about their experiences creating art and learning from the weekly guest artists.

Gullah Artist of **Beaufort**, Anita Singleton-Prather – aka 'Aunt Pearlie Sue' – shown with Newberry Fire Department members, introduced children at Newberry Art Center's Summer Art Camps to the culture and cuisine of the Lowcountry through storytelling, and by preparing for them a large batch of Gullah Gumbo.

# SC Arts Alliance's Arts Advocacy Day

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Arts Advocacy Day is an annual day for statewide arts advocacy hosted by the **SC Arts Alliance**, a nonprofit organization.

- The mission of the **SC Arts Alliance** is to advance the arts for all South Carolinians through advocacy, leadership development, and public awareness. The Arts Alliance represents South Carolina as part of a network of state arts advocacy alliances.
- Examples of Arts Alliance programs: nonprofit board development, public awareness of legislation that impacts the arts and arts education (both at the state and national levels), professional learning opportunities for arts leaders, Arts Grow SC arts industry certification for high school students.

# SC Arts Alliance's Arts Advocacy Day

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Arts Advocacy Day is an annual day for statewide arts advocacy hosted by the **SC Arts Alliance**, a nonprofit organization.

- Advocacy is a process by which members of the general public work together to educate, inform, and raise awareness of arts and culture-related issues.
- The Alliance has designed Arts Advocacy Day to celebrate and advocate for the arts across South Carolina. Activities have included a legislative meal, student performances, and individual/group citizen meetings with legislators. Attendees often include individuals from local arts organizations, artists, community leaders, students, and the general public.
- Role of Arts Commission: Executive Director is invited to share updates about the state of the arts in South Carolina.

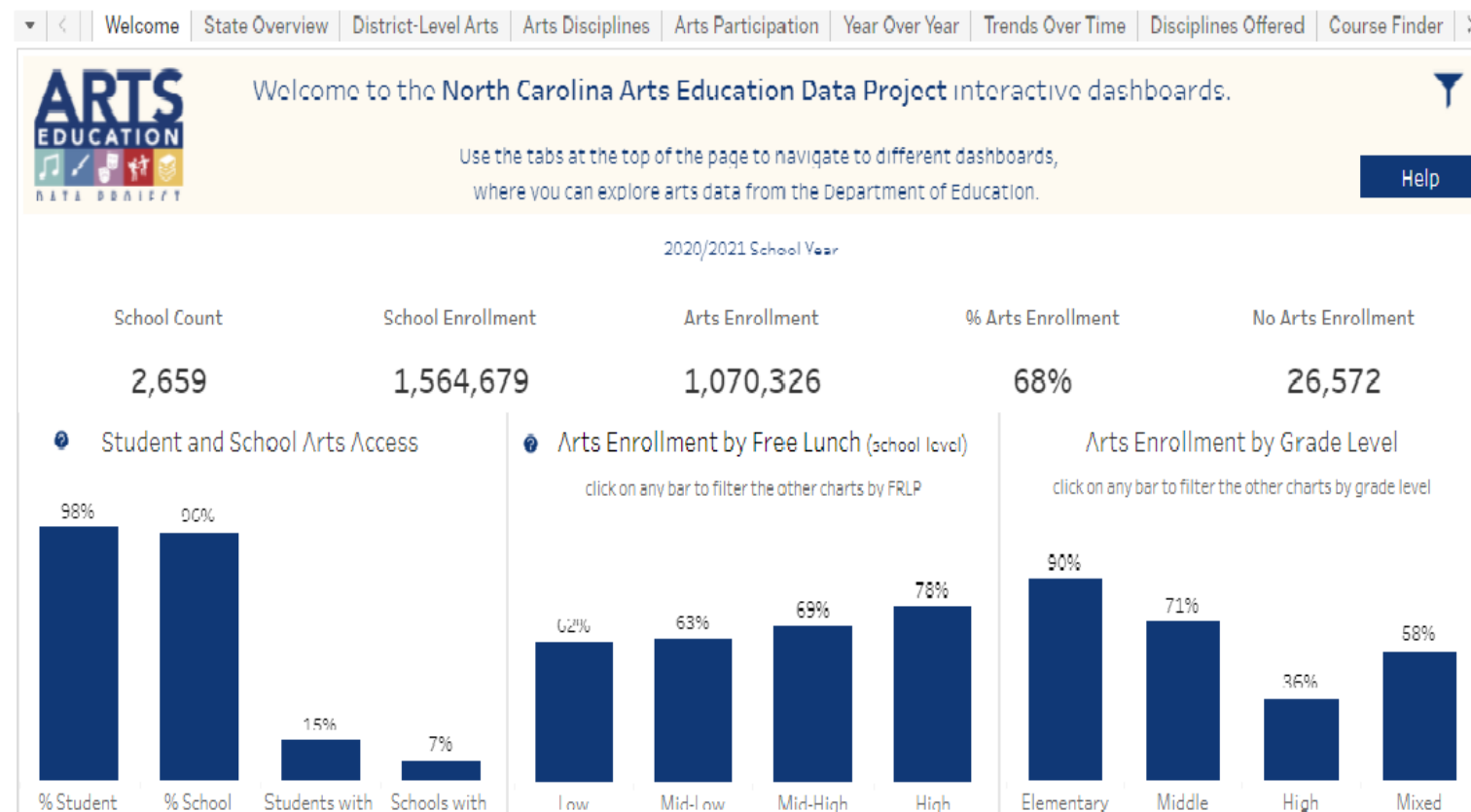
# Arts Education Data Project

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- Adopting a systemic, data-driven approach to understanding the current condition of arts education in the United States serves as the catalyst to increase student participation in arts education in all schools across the country.
- Known as the Arts Education Data Project, this initiative is accomplished by taking data gathered by each state department of education, standardizing the data and then transforming it into a publicly available interactive dashboard, updated annually to reflect the true status of arts education in every school and grade level.
- By 2022, thirty (30) states will be working on this project, including Virginia, Tennessee, North Carolina, and Georgia.

## NC Arts Ed. Data Project

The **purpose** of the North Carolina Arts Education Data Project is to provide data specifically attributed to Arts Education to support discussions of arts education programming, access, and opportunities for all students in K-12 across North Carolina Public Schools. Visit the data project [here](#).



# Arts Education Data Project

- State
- County
- District
- School
- Free/Reduced Lunch
- Race/Ethnicity
- Gender
- Year to year
- Trends over time
- Courses offered
- Course participation

